

# Water Street Wellness - Augusta



Steve Pecukonis

207-458-8757

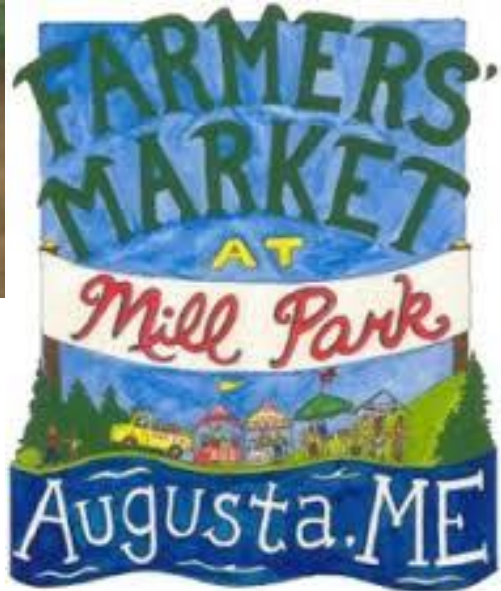
steve@  
augustadowntownalliance.org

## 5x2



## HEALTHY MAINE STREETS

Where wellness works





36 total cash mob participants  
50% first-time market-goers



It's all about people !



## SPRING/SUMMER 2014:

- Support for downtown fitness memberships.
- Support for CSA shares with market vendors.
- Rewards for businesses that post tobacco use policies or restrictions.
- Healthy lifestyle education at downtown events.